



PRESS NOTE

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“Igniting Entrepreneurial Sparks”: SRM University-AP Hosts Entrepreneurship Bootcamp 1.0 for Young Innovators

The Entrepreneurship Bootcamp 1.0 Demo Day, hosted by the Directorate of Entrepreneurship and Innovation at SRM University-AP on March 31, 2024, marked a fitting culmination of rigorous entrepreneurship training for aspiring student and faculty entrepreneurs. Dynamic pitches were presented by participants through the demonstration of their innovative ideas, astute business models and go-to-market strategies, complemented by sharp & insightful feedback from global investors and world-class mentors. The elite panel of industry mentors included Srikanth Talluri, Founder and CMD of 6D.Works, Rathnakar Samavedam, Investment Director & CEO Hyderabad Angels, Deb Mukherji, Chief Advisor-Anglian Omega Group - India, Siddharth Dangi, Founder & CEO at Mentogram, Singapore, Ravi Eswarapu, President of TIE, CXO turned Entrepreneur and Dr Dhiraj K Mahajan, Associate Professor, Department of Mechanical Engineering, IIT Ropar along with Prof. Manoj K Arora, Vice Chancellor of SRM AP.

The Entrepreneurship Boot Camp 1.0 at SRM AP was a comprehensive 6-week cohort featuring 8 interactive sessions carefully curated for a dedicated pool of 60+ selected participants, who immersed themselves in an intensive boot camp guided by Prof. Sidharth Tripathy, a Harvard Alumnus and a Director of Entrepreneurship and Innovation at SRM AP.

Participants navigated the intricacies of ideation, business development, and strategic planning as the curriculum featured world-class case studies, practical implementation roadmaps, and real-time engagements with industry and business mentors of international calibre. From a competitive pool of 180 applicants, a rigorous selection process resulted in the acceptance of only 60 candidates. Further refinement led to the identification of 16 standout ventures. Ultimately, a select group of 10 ventures was chosen to receive a grant of Rs 50,000 each, thereby empowering them to incubate, accelerate, and build their ventures in Hatch Lab Research Centre, the incubator of SRM AP.