

PRESS RELEASE

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SRM University-AP Excels in Employment Creation at FICCI HEE Awards 2023

SRM University-AP, Andhra Pradesh has been bestowed with “Excellence in Creating Employment” at the 9th FICCI Higher Education Excellence (HEE) Awards organised by the Federation of Indian Chambers of Commerce and Industry (FICCI) on November 29, 2023. Dr Vinayak Kalluri, Dean – Academic Affairs and Dr Karthik Rajendran, Associate Dean – Quality Assurance & Ranking, SRM University-AP received the award on behalf of the varsity for the institutions’ exemplary contribution to creating employment success amongst students at the university.

SRM University-AP has been ensuring 100% placement since its inception, and the university has formulated a system wherein the quality of outgoing students is on par with industry expectations. The revamped curricula, exemplary faculty with doctoral and post-doctoral degrees, and industry-oriented experiential learning are some of the measures undertaken to ensure the quality of students. “Receiving special recognition from FICCI for Excellence in Creating Employment is indeed a proud moment for SRM University-AP. Graduate outcome is our ultimate goal and this worthy achievement has inspired us to further work in significantly improving the graduate outcomes through greater academic rigour and innovative research”, commented Prof. Manoj K Arora, Vice Chancellor, SRM University-AP.

Pro-Chancellor, SRM University-AP, Dr P Sathyanarayanan congratulated the team and stated that the award is a commendable recognition for the Placement Cell of the Directorate of Corporate Relations & Career Services (CR&CS). He lauded the CR&CS Team for their continuous and consistent efforts in honing students’ skills to make them industry-ready.

“SRM University-AP, a nascent institute, has exhibited exponential growth in creating employment. The last academic year witnessed 100% placements, with the highest package being 45 LPA and an average salary of 9 LPA, which is a 25% increase from last year. The university has 1,500 alumni, of which 34% are working in Fortune 500 companies, 17% are studying abroad, and 7 have their own startups. The key objective of the Placement cell at SRM University-AP is to facilitate secure and lucrative placement at reputed companies with a high average salary” remarked Mr Vivekanandan M S, Associate Director – Corporate Relations & Career Services, SRM AP.

The FICCI HEE Awards serve as a prestigious platform that acknowledges innovative practices, cutting-edge research, academic leadership, and industry engagements of higher education institutes and leaders. SRM University-AP, being a young institute, is advancing significantly while exhibiting qualities to learn and adapt to the demands of the evolving job market. Active industry collaborations with significant organisations/companies are assured through the various media by the university.