

PRESS RELEASE

Amaravati, 18th December 2023

Harvard Alumnus Joins SRM University-AP as Director – Entrepreneurship

SRM University-AP has recently appointed Mr Sidharth Shankar Tripathy as its new Director of Entrepreneurship & Innovation and Professor of Practice in Entrepreneurship. This appointment is a significant milestone in the varsity's effort to enhance the entrepreneurial fervour on campus, especially since it's declaration of the year 2023 as The Year of Entrepreneurship.

Mr Sidharth Shankar Tripathy, an alumnus of Harvard with a Post Graduate Diploma in Management from S P Jain Institute of Management & Research is a seasoned educator and entrepreneur, who has launched and led several global ventures successfully. As an accomplished entrepreneur, Mr Sidharth Tripathy has founded numerous successful ventures. Some of his notable achievements include establishing Brandgain, Asia's first Sales & Marketing Process Outsourcing company, and Newzworm, the world's first global news source for pre-adolescent and adolescent children. His enterprise, Skillizen Learning, provides life skills training across 72 countries. Additionally, he is also the co-founder of "iSEED-The Indian School of Entrepreneurship" and "Life Skills University, Singapore".

Dr P Sathyanarayanan, Pro-Chancellor of the varsity, welcomed Mr Shankar Tripathy, stating that, "he is an invaluable asset to the university." He said, "Under his expert guidance, the university will transform its entrepreneurial landscape to achieve institutional excellence." Vice Chancellor, Prof. Manoj K Arora, also welcomed Mr Tripathy aboard. Prof. Arora expressed his appreciation of Mr Shankar Tripathy's expertise and leadership that will guide the budding entrepreneurs of the varsity to scale new heights on global frontiers.

In response, Mr Shankar Tripathy expressed his excitement in joining SRM University-AP and stated that "the adrenalin rush of joining the varsity is quite akin to starting his first entrepreneurial venture 20 years back". He also mentioned that he is thrilled to start this journey to make SRM University-AP, India's Stanford.

The Entrepreneurship & Innovation Directorate at SRM University-AP is a burgeoning department with over 30 startups under incubation, women-led startups, national and international collaborators like Berkeley University of California, Stanford SEED, MHRD, Start-up India, MSME, and APSSDC to name a few. The varsity believes that the Directorate of Entrepreneurship and Innovation will further flourish with Mr Sidharth Shankar Tripathy at its helm.