

## **PRESS NOTE**

**Amaravati, August 21, 2023**

### **UDAAN Offers Fresh Perspectives to its New Cohort of Students**

SRM University-AP warmly welcomes its latest cohort of students. The university's freshers' orientation, named UDAAN, is currently underway, featuring a comprehensive series of sessions scheduled from August 16th to August 24th. These sessions have been meticulously designed to introduce and integrate the students into campus life and academic pursuits.

The array of multiple sessions includes an introductory segment that attunes the students to the university's various directorates, departments, campus layout, and the academic ecosystem it offers. Moreover, the sessions encompass expert-led talks from diverse domains, featuring luminaries from the industry such as Prof. Vinay Nangia, Former Professor & Head, Department of Management IIT Roorkee; Dr Dinesh Dua, Executive Director Nectar Life Sciences Limited; Mr Sanjiv Bhavnani, Founder CEO & Chief Mentor Mentorpreneur & Infotecniques Groups; Dr Deepak Pandit, Chair Professor - Innovation and Entrepreneurship I2E; Mr Vivek Atray, ex-IAS officer and, Mr Shiven Tandon, Chartered Accountant and Motivational Speaker.

On August 19th, a pivotal declaration was made, designating the year 2023-2024 as "The Year of Entrepreneurship" on campus. This decision was met with fervour as industry experts encouraged the cultivation of an entrepreneurial mindset among the students.

An especially notable session took place on August 21st, where the resource person, Mr Vivek Atray, an esteemed ex-IAS officer, expounded on the significance of the "3 I's": Inspiration, Integrity, and Innovation. This enlightening discourse also emphasised the importance of subtracting the self, symbolising humility and selflessness.

Mr Atray's session was followed by Mr Shiven Tandon, a chartered account and motivational speaker who further discoursed how to "Master the Mind" where he emphasised the need to reject the unworthy, to focus on nothing but the best for oneself.

Every session offered an ideal blend of motivation and enlightenment. The experts drew from their personal journeys, imparting insights into the dynamic path that lies ahead for the students.