

## **PRESS NOTE**

**Amaravati, July 21, 2023**

### **HDFC Smart Branch Inaugurated at SRM University-AP**

The inauguration of the HDFC Smart Branch took place at SRM University-AP, with Vice Chancellor Prof. Manoj K Arora presiding over the event on Friday. Notably, this marks the first-ever smart branch established in the Vijayawada region. During the opening ceremony, Prof. Arora praised the establishment of HDFC Bank in the university with advanced technology, considering it commendable.

Employees were encouraged to make use of the bank's services. Mr Shankaramutyam, the HDFC Circle Head, graced the occasion as a special guest and announced that all members of SRM University-AP and neighbouring villages were welcome to avail of the bank's services. The bank will provide a comprehensive range of banking services, including housing loans for employees and education loans for students. The event saw the participation of esteemed individuals, including Prof. VS Rao, Advisor; Dr R Premkumar, Registrar; and Mrs Suma N, CFAO, of SRM University-AP; as well as HDFC Managers Ms Sirisha, Mr Nagaraju, and other employees.