

## **PRESS NOTE**

Amaravati, April 21, 2023

## INFINITUS 2023: The Largest National-level Cultural Fest of SRM University-AP

SRM University-*AP* will conduct a national-level cultural fest, INFINITUS, from April 22 to 24, 2023, at the varsity. INFINITUS is a grand-scale cultural festival featuring popular artists, over 50+ competitions across 9+ genres and on-ground events such as flashmobs across multiple cities conducted by the Directorate of Student Affairs, SRM University-*AP*. The Directorate is organising such a significant event after four years since the last cultural fest. "We are as thrilled as our students to witness SRM University-*AP* setting a new standard for campus festivals, and I look forward to how the whole event unfolds in front of such a larger audience, making a lasting impact", said Mr Anil Kumar Nigam, Director-Student Affairs, SRM University-*AP*. INFINITUS is expected to have an audience count of 2,500. The inauguration of the event will be held on Saturday, April 22, 2023, at the university campus.

Indian singer, songwriter, record producer and performer Armaan Malik will perform live at INFINITUS on Sunday, April 23, 2023. Lost Stories, the biggest dance music exports in India known for their Performances at Tomorrowland, Global Citizen Festival, Mysteryland, New Horizons festival, Electric Daisy Carnival, Sunburn, VH1 Supersonic etc.; Akshar, the Hyderabad-based rock band; DJ night by DJ Kim; and EDM Night by Sunburn campus are the other attractions of the cultural fiesta. Multiple Western and Classical music and dance events, Theatre activities, Creative arts-related segments, Anime contests, Quiz competitions, E-Sports, Cubing, Lifestyle activities, and Photography contests are also part of the most anticipated three-day-long festival. Students from around the country can attend the event by registering online.