

Executive Master of Business Administration (EMBA)

An affordable and quality E-MBA

60-70% of the faculty from the Paari School of Business and 30-40% from the industry

60% face-to-face and 40% online

About EMBA

The Executive Master's of Business Administration (EMBA) program is being introduced by the Paari School of Business. This program is tailored to working professionals and is designed to be a blended format, consisting of 60% in-person and 40% online learning. Many working professionals in Andhra Pradesh and Telangana regions are unable to pursue an MBA due to a variety of reasons, including the inability to leave their current jobs. This EMBA program is specifically intended to cater to such working professionals. This program is also suitable for businesspeople and entrepreneurs who have recently started their own businesses.



Specialisations

Marketing

Finance

Operations

Analytics

Entrepreneurship
& Family Business

Strategy &
Human Resource
Management

Key Highlights

- Learn from reputed faculty, a blend of full-time and visiting professors.
- Blended programme offering rich face-to-face interaction and flexible online learning.
- Modern, industry-focused curriculum.
- World-class infrastructure of SRM University-AP
- Two standalone projects are part of the curriculum

Fees

The two-year program costs Rs. 5 lakhs, covering tuition, related fees, food, and transportation (from centralized locations in Guntur and Vijayawada to campus). Additional exam and convocation fees apply as per University norms. Accommodation near campus incurs an extra Rs. 100000 charges for two years.

Who is it for?

This program is for working executives, entrepreneurs, and individuals involved in family or self-run businesses, regardless of industry or function.



Eligibility and Selection Criteria

To be eligible for the program, executives/working professionals must have an undergraduate degree in any discipline and at least two years of experience. Selection is based on academic performance scrutiny and a personal interview.