

PRESS NOTE

Amaravati, April 24, 2023

Armaan Malik, Lost Stories, Akshar, and DJ Kim Takes Over INFINITUS; the biggest cultural fiesta of SRM University-AP

The most anticipated three-day national-level cultural fest of SRM University-AP, INFINITUS 2023, has concluded at the varsity on Monday, April 24, 2023. Indian pop sensation Armaan Malik headlined the large-scale celebration with a live stage performance of his hit songs. Over 3000 attendees, including students from 5+ neighbouring universities, gathered for the festival that featured 50+ competitions across 9+ genres. The Directorate of Student Affairs of the university is organising such an illustrious event three years after the last cultural fest.

Lost Stories, the biggest dance music exports in India known for their Performances at Tomorrowland, Global Citizen Festival, Mysteryland, New Horizons festival, Electric Daisy Carnival, Sunburn, VH1 Supersonic etc.; Akshar, the Hyderabad-based rock band; and DJ night by DJ Kim were the other major attractions of the cultural fiesta. Multiple Western and Classical music and dance events, Theatre activities, Creative arts-related segments, Anime contests, Quiz competitions, E-Sports, Cubing, Lifestyle activities, and Photography contests were also part of the most anticipated three-day-long festival. Prizes were distributed to the winners of every competition.

INFINITUS 2023 was inaugurated with a balloon release on Saturday, April 22, 2023, by Prof. Manoj K Arora, Vice Chancellor of SRM University-AP. Pro-vice-chancellor Prof. D Narayana Rao, Registrar Dr R Premkumar, and other dignitaries were also present at the occasion. “Students are an integral part of any great university system. Be it a technical, sports, cultural, or business fest, at SRM University-AP, festivals are always by the students, for the students and from the students”, said Prof. Manoj K Arora as he addressed the gathering. He emphasised the importance of co-curricular activities and stressed that one must balance academics and co-curricular activities.

A cinematic launch of the event was screened and was received by the audience with great cheer and enthusiasm. G K V Manikanta, President-Student Council of SRM University-AP, expressed that he aspires to organise many more events that promote community inclusivity and service.