

LIST OF PUBLICATIONS

Faculty: Dr Shailender Singh

Department: Commerce

Journal Publications

5. **Shailender Singh**, Pro Environmental Purchase Intention Towards Eco-friendly Apparel: Extension of the theory of planned behavior model, Journal of Global Fashion Marketing, 2022, [IF-0.00]
4. **Shailender Singh**, The Dynamics of Public and Private Health Expenditure on Health Outcome in Southeast Asia, Health, and Social Care in the Community 2022, [IF-2.82]
3. **Shailender Singh**, Bala, M.M., Kumar, N. and Janor, H, Application of DEA-Based Malmquist Productivity Index on Health Care System Efficiency of ASEAN Countries, Int J Health Plann Mgmt, 2021, <https://doi.org/10.1002/hpm.3169>, [IF-1.37]
2. **Shailender Singh**, Guan-Ru, C., Modeling variations in price inertia under demand uncertainty, Journal of Revenue and Pricing Management, 2020, 10.1057/s41272-018-00185-z, [IF-0.00]
1. **Shailender Singh**, and Chen Guan-Ru, Price Rigidity, Market Competition, and Product Differentiation, Economic Research-Ekonomska Istraživanja, Economis Research, 2019, 10.1080/1331677X.2019.1653779, [IF-1.38]