

PRESS RELEASE

Amaravati, 25th January 2023

Blood Donation Camp at SRM University-AP: Hundreds of Blood Donors Joined in the Noble Gesture

NSS Cell, Health Centre and the Directorate of Student Affairs of SRM University-AP, in Association with the Government Blood Bank, Guntur, conducted a Blood Donation Camp on Wednesday, January 25, 2023. Mr S K Kareem, Deputy Transport Commissioner, Guntur, was the Chief Guest of the programme. The Guest of Honour of the event was Dr Prabhavathi, Superintendent, Government General Hospital, Guntur. Over 100 students and faculty members donated their blood at the camp.

The guests were welcomed to the university with mementoes and bouquets by the Vice Chancellor, Pro-Vice-Chancellor, and Registrar of SRM University-AP. Mr S K Kareem lauded the significance of blood donors at a time when road accident rates are exponentially increasing. He also requested the Vice Chancellor of SRM AP to organise a road safety awareness programme for the students. "Enrol yourself in blood donor groups and be willing to donate your blood from time to time", said Dr Prabhavathi as she explained the different occasions where sufficient availability of blood is indispensable.

Vice Chancellor of SRM *AP*, Prof. Manoj K Arora, motivated students to donate blood and, in addition, to do some research in the area. He stressed the importance of ensuring that the donated blood is being utilised at the right place. Prof. D Narayana Rao, Pro-Vice-Chancellor of SRM *AP*, highlighted the need for regular blood donation and applauded all the blood donors. At the same time, he discussed how blood donation benefits both the donor and the receiver. Dr R Premkumar, Registrar of SRM *AP*; Mr Anil Kumar Nigam, Director of Student Affairs; Ms Revathy Balakrishnan, Assistant Director of Student Affairs; Dr Ch Lakshmi Rajyam, Medical Officer of SRM *AP*; and Dr A Lakshmana Rao, NSS Coordinator of SRM *AP* was also present at the occasion. Students of Samaj Seva, an initiative of the Paari School of Business at SRM *AP*, volunteered to assist with the blood donation camp.