



Pitch Day – 101: Promoting entrepreneurial mindset among the faculty and students of SRM University-AP

The Entrepreneurial and Innovation Lab of the Department of Computer Science and Engineering organised an idea-pitching event, PITCH DAY–101, on Oct 12, 2022. The event aimed to provide a stage for the students and faculty to pitch their innovative business proposals in front of a panel of judges consisting of industry experts and senior faculty from our university.

The event began with a welcome address by Prof T Ragunathan, Associate Dean - SEAS & Head of the Department – CSE. This was followed by a talk by Prof B V Babu, Dean - SEAS, and Mr Udayan Bakshi, Associate Director of Entrepreneurship at SRM University-AP.

The event consisted of 20 participating teams which made compelling proposals about their ideas/products to the panel. Some of the highlight pitches included Diabetic Sensors, Edible Cutlery & Farmer to Consumer Supply – Connect. The panel cross-questioned the teams regarding various aspects of their proposal, such as its viability, future planning, etc. The pitches were then graded on the aspects of originality, market viability, scalability, and delivery.

All the pitches were very competitive, and the grading came down to the finest details. The judges, after a thorough assessment, selected the top three teams. The event also included some outstanding pitches by the faculty, which served as benchmarks for the students to follow.

The industry experts from SRM Tech, Chennai, who graced the occasion, were also honoured during the event. In the award ceremony that followed, the top three teams were awarded medals and exciting cash prizes. The event was concluded by a vote of thanks by the faculty advisor of ENNOVAB, Dr V Dinesh Reddy.

The event was organised by the Board Members of ENNOVAB, namely Soumyadeep Das, M Aishwary, Madhav Walia, Utkarsh Majumdar. Hosting was taken care of by Madhav Walia.

First prize: Ansh Kirdak

Second Prize: Pranathi Jayanthi

Third Prize: Shivansh Goel, Krish Srivastava