

PRESS NOTE

Amaravati, 25th August, 2021

SRM University-AP inaugurates Freshmen Orientation Programme-2021

The grand virtual inauguration of the Freshmen Orientation Programme-2021 took place on August 25, 2021, at 2.30 pm. Dr P Sathyanarayanan, President; Prof V S Rao, Vice-Chancellor and Prof D Narayana Rao, Pro-Vice-Chancellor, welcomed the freshers into the university. The Orientation Programme will be continued till September 07, 2021.

In the Presidential address, Dr Sathyanarayan asserted SRM University's latest achievements in Placement, Higher Studies and Entrepreneurship. Unlike many other universities, which concentrates on producing job-seeking graduates, SRM University-AP prefers to deliver job providers. Thus, this university gives grave emphasis on Entrepreneurial and Innovative activities. The university is proud of its budding entrepreneurs, founders of OurEye.ai, who secured an angel investment of \$120000. SRM University-AP is unique in many ways, and that is one of the reasons that attract meritorious students to the university. SRM University-AP further offers special scholarships for brilliant students. The university gives equal importance to Placement-Higher Studies and Entrepreneurship to support the students in realising their dreams and potential. Dr Sathyanarayan believes that talent, discipline and opportunity can change a student's future, provided he/she makes good use of it. "Stress on the hardwork, capitalise your talent with SRM University-AP's experiential Programme to find success at your doorstep," said Dr Sathyanarayanan.

In his address, Prof V S Rao emphasised on the transition from the School to the University system. The known world is going to change, many of the things students will be experiencing for the first time - be it hostel living or continual internal evaluation instead of annual exams. Prof Rao further explained the importance of a multidisciplinary approach in education and research. Following the recommendation of National Education Policy-2020, SRM University-AP highly stresses on interdisciplinary learning. Time management is another critical factor that is going to affect the students. With the aim to provide holistic education, the university also puts an emphasis on extra-curricular and co-curricular activities. Starting from various clubs and societies to the learning of international languages, SRM University-AP provides many opportunities to the students. One of the distinctive features of the university is that the students can design their future here. From the choice of courses to the choice of careers, SRM University-AP provides support at every level to the students.

In the concluding remarks, Prof D Narayana Rao delved into the importance of innovation and research. Every nation, who aspires to acquire global leadership, has to be very sound in science and technology. India is now one of the top 5 emerging economic power in the world. The responsibility lies on the shoulders of the next generation of students to take India to the top. With immense passion and willpower, it is possible to witness that achievement.

During the Orientation Programme, eminent personalities from different spheres will be inspiring and motivating students. **Prof K N Satyanarayana**, Director-Indian Institute of Technology-Tirupati, **Dr Jaya Prakash Narayan**, Former Secretary to Govt. of Andhra Pradesh, **Mr VV Lakshmi Narayana**, former JD-CBI, **Dr Hanuman Chowdary**, Director of Centre for Telecom Management and Studies and Chairman of Pragna Bharati, **Padma Bhushan Dr K Varaprasad Reddy**, **Ms Koka Vijayalakshmi**, **Prof B S Murty**, Director-IIT Hyderabad, will be addressing the students in the fortnight-long programme.

Beyond the motivational lectures, SRM University-AP has organised sessions on Yoga and Meditations in collaboration with **Heartfulness Institute** to provide holistic development to the students.