

PRESS RELEASE

SRM University-AP and GWFM organised National Human Resource Conclave-2021

SRM University-AP organised the grandest National HR Conclave-2021, the grandest conglomerate of Human Resource experts, on February 27, 2021, in association with the Global Workforce Management Forum. The theme of the conclave for this year was "**Leading the Disruption- The HR Agenda for 2021**". Senior Human Resource Leaders from reputed companies such as **KPMG, Airbus, IBM, Informatica, Standard Chartered Bank, Flipkart, Shriram Bio-seeds, NCC Ltd, NOKIA, Infosys BPO, Volvo Group, Reliance Jio, Western Digital, Visa, Accenture, Grant Thornton LLP, Xperi Corp, Western Digital, Kromozones Software Pvt. Ltd, Shriram Bioseeds, SS&C Technologies** delivered keynote speeches and participated in Panel Discussions in the daylong event.

The event was started with the opening remarks of Prof V S Rao, Vice-Chancellor, SRM University-AP. "Covid-19 has provided us with many opportunities. Post-COVID era is the era of changed perspective and innovation, enabling the commoners to reap the benefits of technology. As for the SRM University-AP, we always encourage our students to think beyond of what has already been anticipated," said Prof Rao.

Advancing the proceedings of the event, the founders of GWFM gave a brief understanding of their organisational structure and operations. Global Workforce Management Forum, founded in June 2014 by Dr Shiva Kumar and Partho Ganguly, is the world's first WFM Forum. It is a non-profit professional organisation comprising of a group of Senior WFM & HR professionals committed to promoting the WFM movement on the global platform.

In the first Keynote speech of the conclave Mr Unmesh Pawar, Partner – People Performance & Culture- KPMG India, explained how workforce reshaping is going to be a key element as we move forward. "New Age India is really about pushing the entrepreneurial journey. But it needs to be done in a manner where we can understand our relationship with the world," opined Mr Pawar.

Advancing into the event, Mr Suraj Chetri, Director HR Airbus India illuminated the audience with his strategic keynote on The Future of HR. "Start-ups are the future. Larger conglomerates will break into smaller companies with the abolishment of hierarchy. A lot of focus will be in healthcare and safety with special emphasis on mental health," said Mr Chetri. According to him, a smart workplace is going to play a major role in the future. Technology will support employees to carry out several activities in a seamless way.

While speaking on the Future-proofing workforce 2020: Upskilling employees for future-oriented career trajectories, Mr Augustus Azariah, Human Resource Leader IBM mentioned "If we walk through a journey of how HR has evolved over the years, we will find that it used to be process-driven, but now it is experiential and result-oriented. Conversion of data into actionable insights, design thinking, awareness of market trends, proactive learning and upskilling are the tools that employees of the future will need."

Almost 25 Human Resource experts joined the conclave to share their view and usher in the way forward for the students. the conclave provided food for thought for the fellow recruiters as well as the students were highly motivated to listen to the experts speaking on real time problems with a solution. Mr Vivekanandan, Assistant Director-CR&CS, SRM University-AP, cordially thanked all the speakers and panellists for their efforts to make the conclave a grand success.